



Why

PORCELAIN?

Benefits

Low maintenance

Porcelain surfaces require very low maintenance. Regular cleaning with water and mild soap is usually sufficient to keep them looking new.

Zero VOC, PVC and Formaldehyde

Porcelain stoneware is free of PVC, plastics, petroleum derivatives, as well as VOC - volatile organic compounds - which are potentially toxic to humans and the environment, and Formaldehyde, one of the most common pollutants in home interiors.

Chemicals resistant

Porcelain stoneware is resistant to many chemicals, including acids and solvents. This resistance makes it less susceptible to damage from common household cleaning agents.

Hygienic

The non-porous nature of porcelain surfaces makes it impervious to mites, bacteria, fungi, mold and other irritants. They are the ideal solution for use in food preparation area due to their hygienic and sanitary benefits.

Stain and scratch resistant

Porcelain stoneware slabs are non-porous, making them hold the highest level of resistance to staining and scratches.

Frost and heat resistant

Porcelain surfaces can withstand high temperatures without getting damaged. Ideal for outdoor environments, as well as fireplace surroundings and kitchen countertops, it doesn't get harmed with hot pots or pans placed directly.

Longevity

When properly cared for, porcelain surfaces can last for a long time. Their durability and resistance to wear make them a sustainable choice for homeowners looking for a long-term investment.

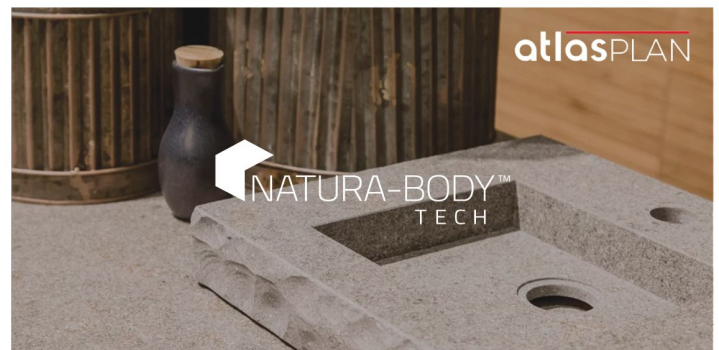
100% Natural & Recyclable

Manufactured according to energy and water-efficiency criteria, porcelain stoneware is an environmentally friendly choice due to its long-lasting and recyclable features. Its production is "zero waste", based on the use of natural and always reusable materials.

Natura Technologies



*Not applicable to all colors.



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Applications



Finishes





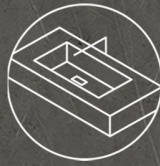
Applications



Furniture



Countertops



Sinks



Facades



Wall, Floor

Atlas Plan large slabs are ideal for surfaces that demand maximum hygiene, safety and resistance and for design projects looking for a great aesthetic impact.



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